

Scandinavian Innovation & Design

Universal love for classic storytelling - Fairytale Forest.

Fabulous Goose produces luxurious design-led textiles for the modern home and for all the family. We use natural and organic materials that have been coloured with the gentlest, non-toxic of dyes for a collection of beautiful products that are as caring and nurturing as skin-on-skin contact. With this principle in mind, our super soft 'Fairytale Forest' blankets has - in many ways - made our brand popular among discerning, design-conscious parents.

Inspired by enchanted fairytale forests, these colourful, luxuriously soft blankets have had its patterns painstakingly cut out by hand in much the same way as legendary children's storyteller Hans Christian Anderson fashioned his illustrations using just paper and scissors.

Two talented Danish designers, Kristine Meyer and Sabine Lavigne, have created this beautiful and nostalgic pattern for us.

The cute yet intrinsically detailed patterns have proved captivating to a global customerbase and reflect the universal love for classic storytelling and themes.

The nostalgic pattern that is implemented in exclusive super soft materials gets its modern look through the captivating colors.

It also reflects the keen artistic eye and care for premium quality that goes into our products. The quality of our baby blankets, throws and cushions speaks for itself. 'Fairytale Forest' collection simply heroes our vision and ethics and has become loved among babies, children and adults alike.