



# fabulous goose

Scandinavian Innovation & Design

## **Folkloric Style in an Urban Setting**

Can a blanket possess a unique essence? A life force of its own? We think so. It's one of the reasons why babies, children and adults alike find comfort within its warm embrace. Story, experience and nostalgia can be interwoven within the very fabric of a blanket, engendering cherished moments and a sense of contentment that can be touched and smelt.

Our new range of blankets have been lovingly produced with this thinking in mind, with a cultural diffusion of eclectic ethnic patterns and prints that allude to a story, an adventure, a journey. Loud, geometric patterns convey a feeling of energy and dynamism symbolic of travel and the excitement of treading on foreign climes. It's a visual hotchpotch, perfect in its raw imperfections – tribal prints and motifs that have been reworked for the modern day global nomad.

Like all of our soft textiles, we offer beautiful designs made by inspiring talented artists who are completely in tune with translating poetical aesthetics into practical pieces that can be used, lived in and worn.