

GUIDE

# Materials Matter!

How to Wrap  
Your Family in  
Non-Toxic Love

*Your guide to  
choosing safe textiles  
for your family*



**fabulous goose**



## **The blankets in your home wrap your family in warmth and security**

It is what you grab on a cool evening or wrap around yourself after a long and stressful day. Your child's blanket is more than a naptime essential. It's their first home when they build a blanket fort in the living room.

It's the source of their magic power when they knot it around their neck. It's the only friend they can bring with them to kindergarten and it's a comforting hug when life throws in some bumps and bruises.

The very last thing you want to be wrapping your loved ones in are toxic chemicals. Many textiles are made, processed, and finished with chemicals known to impact your health and well-being. Children are especially vulnerable, because newborns and young children have a much higher ratio of skin to body weight than an adult. In addition, their skin is far more absorbent, allowing a greater number of toxins to permeate their body. The healthiest choice for your baby and your family are items made of organic cotton or other natural materials and non-toxic dyes.

## **But how do you know whether a textile is safe?**

This guide will help you choose safe, non-toxic, and beautiful textiles for your children and your home. You can apply the information in this guide to any material that touches your skin, from blankets to clothing.

## **Buy textiles made from natural materials**

Look for natural materials like cotton, wool, cashmere, silk, bamboo and linen. Limit the exposure to synthetic fibers that are manufactured with petrochemicals, acrylic (polyacrylonitriles), PVC, and esters. Synthetic materials expose you and your children to chemicals that may be linked to cancer, immune system damage, behavioral problems, and hormone disruption.

Many of these synthetic materials create static electricity. So not only are they themselves toxic, but they attract additional toxins to the material, like pollen and pollution. Natural fibers are naturally neutral, ensuring you and your child are wrapped in breathable, nontoxic materials.





## Certifications Matter: Buy Oeko-tex and GOTS certified materials

Don't be fooled by the label "Organic" Textiles can be labeled organic but still have chemicals used in the processing or finishing of the product. Even organic material is often treated with harmful chemicals that can't always be washed away and could be absorbed by your skin. "Organic" is not a certification in itself and it loses its value when it has been treated.

*In fact, the fabric finishing found on cotton and synthetics alike are actually more harmful than the material.*

Unlike sizing that can be removed in five washes, permanent press or fire-retardant finishing never washes out and is known to release formaldehyde.

Third party certifications are your safeguards! Everyone can write "organic cotton" on the label if the cotton was grown organically. But, you need to go through a rigorous, independent, certification process before you can use any of these certification marks. At a minimum look for Oeko-tex certification. This mark certifies the production process to ensure no harmful chemicals are added during the production of the product.

Global Organic Textile Standard (GOTS) is the world's leading textile processing standard for organic fibers and requires that the material is 95 percent organic and has no toxic dyes or finishes.

The GOTS certification is the highest level of certification available and there are less than 10,000 companies in the world that have qualified for this label. The certification covers both the growth process of the fibers, harvesting, storage, coloring and after production treatment. It even covers the packaging and the working conditions.

With the demand for chemical free options the number companies complying with the certification requirements increases and every year.

### USE THIS CHECKLIST WHEN SHOPPING



*Look for Oeko-tex  
certification or  
GOTS Certification*

CHOOSE NATURAL FIBERS:  
*organic cotton, hemp, bamboo,  
wool, cashmere, or silk*

CHECK THE LABEL  
*for no chemical finishes,  
non-toxic dyes and inks,  
and fair labor practices.*

Fabulous Goose products are perfect for anyone who wants to wrap their family in exceptional quality and outstanding design. Our blankets are made using natural and organic materials that have been dyed with the gentlest, non-toxic dyes for a collection of beautiful products that are as gentle as a mother's touch.

We care for ethical production and select only natural materials from GOTS certified suppliers. You know you are buying a product that will provide comfort, warmth and protection for a lifetime.

Our designs are rooted in our Scandinavian heritage and transcend trends. We focus on creating products that will stand the test of time, convey a story and connect with your heart. ♥

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